

Driving growth for golf clubs

Powerful promotion of club, course and sponsors

Deliver the best possible service to the golfers

Unique guides for every purpose

Easy update, easy publish

Course Manager toolbox

Plan the future



Promote club, course
and sponsors

Printed course guides

Web images

Tee signs

Overview maps

Course guide app – GLFR

3D animated flyovers



Baneguide 18-hulsbanen

Vores smukke 18-hulsbane ligger til dels på det areal, hvor den oprindelige 9-hulsbane fra 1933 var anlagt. Banen blev i 1978 udvidet til den nuværende 18-hulsbane.

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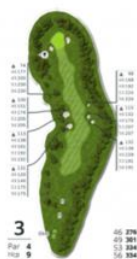
Hul 1

Se hul



Hul 2

Se hul



Hul 3

Se hul



Hul 4

Se hul



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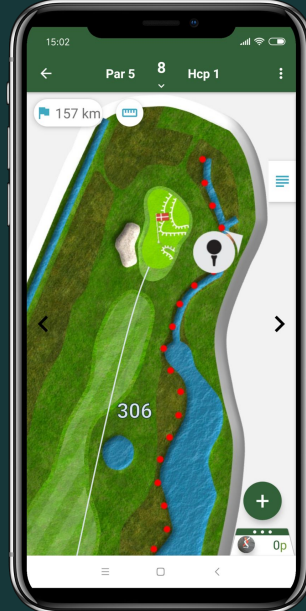
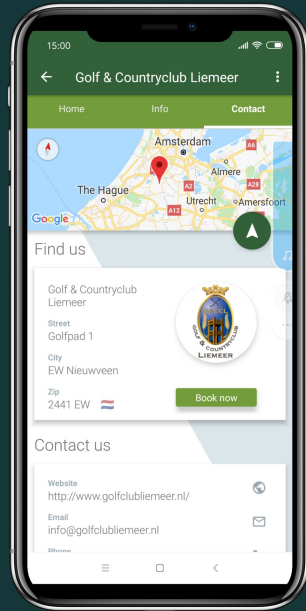
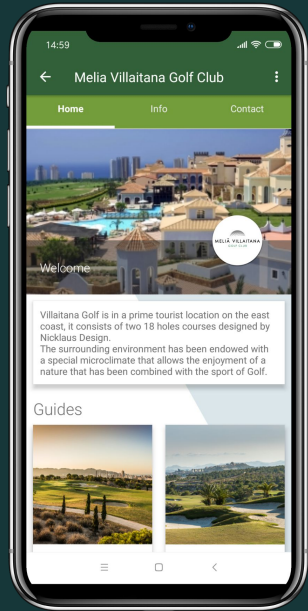
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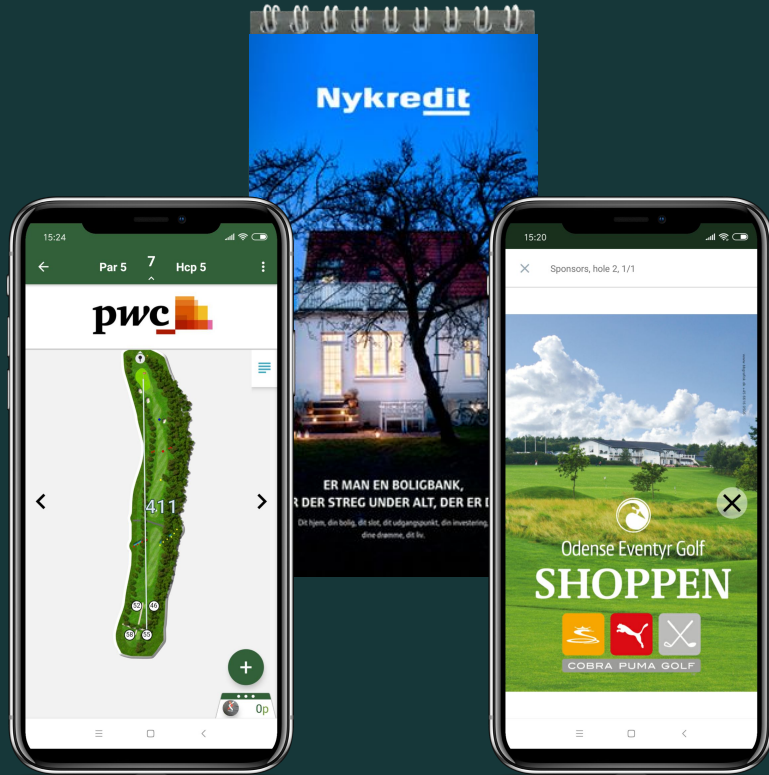
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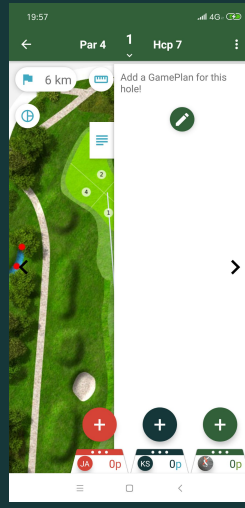
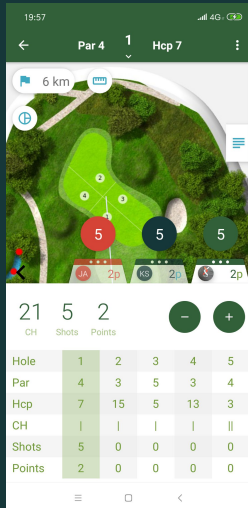
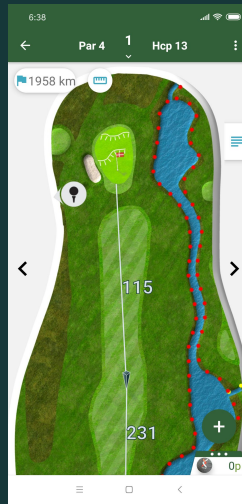
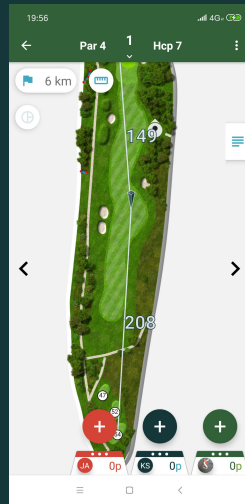
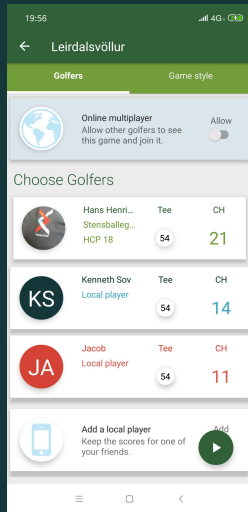
3D animated flyovers



Promote club, course
and sponsors

Promote your sponsors

- also your own services!



Deliver great services to the golfers

Present your course as you want it

- you know it best !

Many player features

- multiplayer
- interactive distances
- pin positions (if you want it)
- scorecard
- game plan & notes
- grid (5*5 meter grid)

See separate GLFR presentation ...

Unique guides for every purpose

Event specific guides

Tournaments

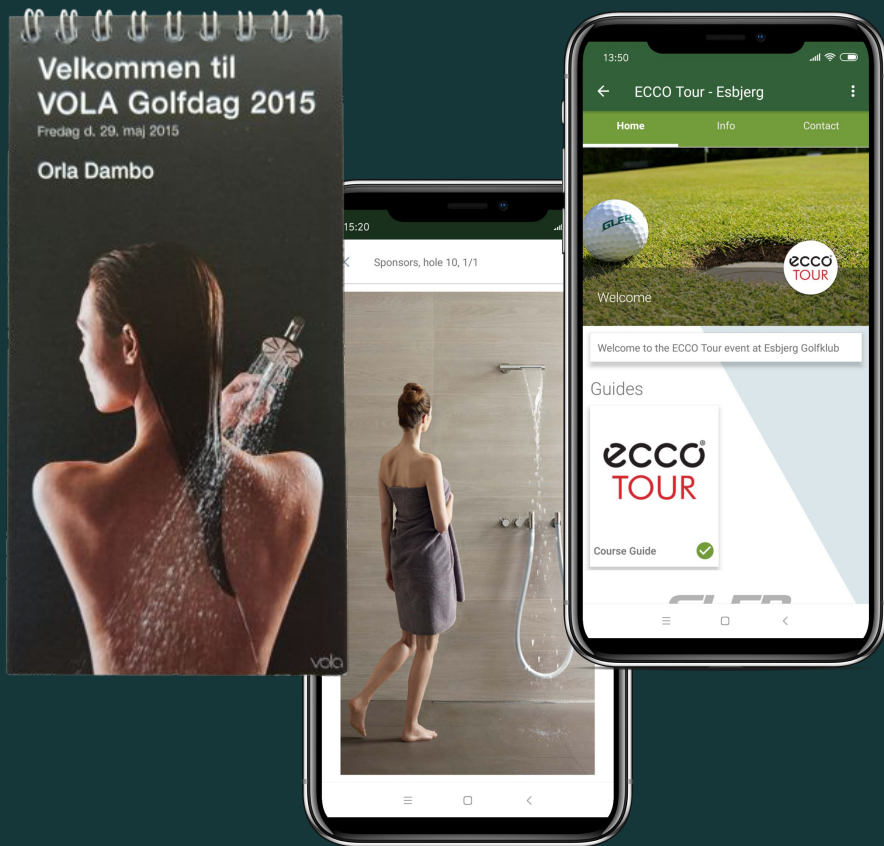
Corporate events / company days

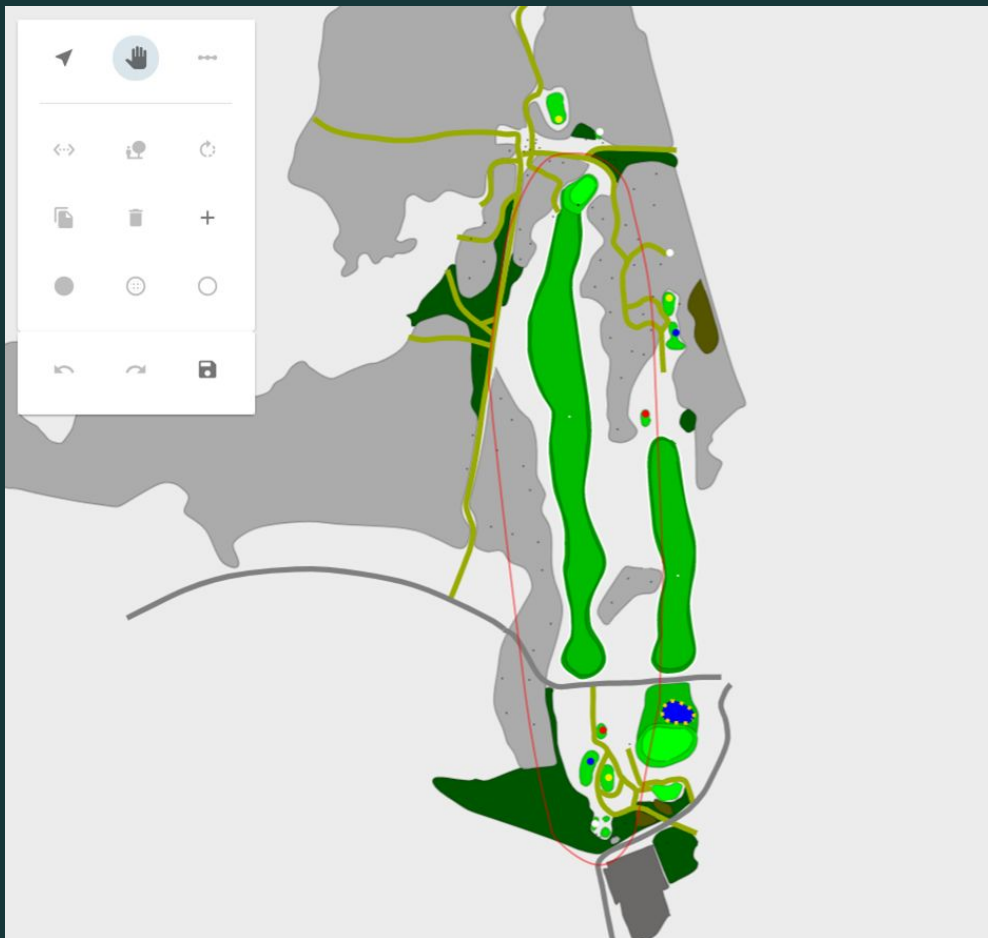
The winter course

Beginners guide

Great opportunity

- ★ deliver extra service
- ★ make additional money





Easy update, easy publish

Easy update in GLFR Business

- Course changes, e.g. ground under repair
- Sponsor changes
- Information changes etc.

Easy publish in a few minutes

- PDF for printed course guide
- GLFR guide for smartphone
- Images for signage
- Images for web
- Image for overview map
- Animated 3D flyover

GLFR Business

☰ Tech Overview

Home

Club

Courses

Products

Promotion

Users

Course Manager

Communication

Administration

Sprinkler

Name
Rain Bird

Description
Model: XYZ
Serial: XYZ

DISCARD SAVE

Advanced Info

Comments

Comment
Replaced the valve, because waterflow was not sufficient.
The new valve solved th issue

DISCARD SAVE

Course Manager toolbox

- Map course changes & tech elements
- Document tech elements, incl. logbook
- Area calculations
- Tech maps, heat maps



See GLFR Course Manager presentation!



Plan the future

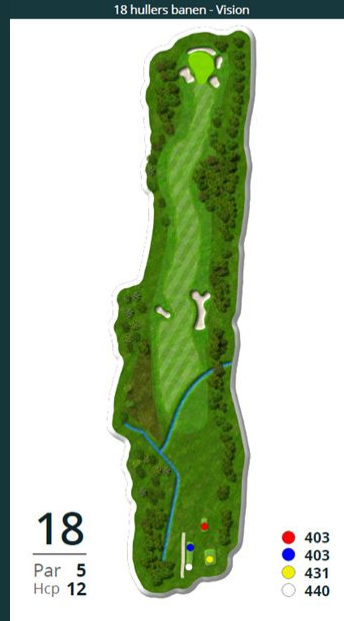
Heat Maps - facts about your course

Design and present your course

Plan the future

Heat Maps - facts about your course

**Design your course,
present your course**





Markets & customers

More than 110 GLFR Business courses

- Denmark, Sweden, Norway, Iceland
- Holland, Germany, France & Spain



GLFR Business

Your digital service, that makes it easy to market and promote club, course and sponsors exactly as you want it!

It's there to help you:

- increase your service
- increase customer satisfaction
- increase your revenue

GLFR Business

by Ingenium Golf

Aarhus, DK

info@glfr.com

